

## DIGITAL

### ● COMMUNICATION

An electronic communication platform so that the patient can communicate with the primary care office without depending on the telephone



### ● CARE

### JOURNEY

An automated system that helps the patient implement the care plan, as directed by the primary care physician, in the correct sequence.



### ● TIMELY

### ALERTS

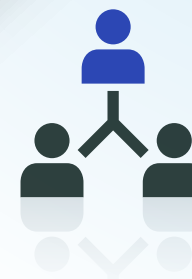
Primary care offices should be automatically notified if there are lapses in communication or if plans are not being implemented.



### ● PROACTIVE

### REMINDERS

Patients are sent regular reminders and follow up messages that serve to reinforce and encourage the correct behaviors.



### ● CARE

### CIRCLE

Patients can identify key members (family and friends) who can help the patient - these key members should be included on all communications.



CareCognitics